



BENEFITS OF BUSINESS MEMBERSHIP

Networking, Contact and Informational Opportunities

Sundowners • SunUppers • Lunch Mob • Coffee Mondays • Wine Down Wednesdays
Monthly Chamber page in the Village News • Weekly e-newsletter
Special Events: Annual Installation/Recognition Event
Annual State of the Chamber Dinner • Wine & A Bite Art Walks
Large Event Participation: Avocado Festival (discounted booths) • Christmas Parade
Harvest Faire
Business Expo • Educational Seminars • Women's Events (W.I.N.)
New Member Breakfasts • Ambassador Program

Advertising Opportunities

Website advertising • Ads in profile display
Fallbrook Features monthly e-mail blast for paid advertising
Fallbrook Area Residential Map • Banner ads in Village News Sourcebook
Special event and holiday banners on Main Avenue

Visibility & Exposure Opportunities

YOUR OWN PROFILE PAGE ON THE CHAMBER WEBSITE, which can include:
Up to 4 category listings • Google map of your location
Links to your business website
Free listing in the Discover Fallbrook tourism guide and the Chamber Member directory
published inside the Village News Sourcebook
Community Calendar listing on our website for your events and promotions
Ribbon Cuttings, Grand Openings, Ground Breakings
New Member profile in the Village News monthly Chamber page
Your brochures, flyers and business cards on display in the front office
Membership plaque and decal for your place of business
Event sponsorship, Opportunity Drawings at events

Business Resources

Business referrals on our website and from the staff
Electronic business directory on our website
Government advocacy
SCORE, SBA and other workshops • Business education seminars
Free Certificate of Origin as needed • Customized relocation packets available
Address labels available



“Supporting Business and Building a Better Community”

As a leader for business and economic development, the Fallbrook Chamber of Commerce provides a broad array of services to members, including consultations on business matters, assistance with new business grand openings, educational workshops and seminars, and multi-faceted networking opportunities. The Chamber also provides members with ongoing information about community-related alerts, activities and opportunities.

The Chamber also acts as the local center for tourist information. It is the official information center of our unincorporated community. County and other government officials look to the Chamber for both facts and local perspectives relating to many pending decisions affecting our town and area.

The Chamber also serves as a communications hub for business, residents and visitors. Every other year our organization publishes an area map. A member business directory is also provided in partnership with the Village News Sourcebook on an annual basis.

Dollars spent in Fallbrook are dollars reinvested in the entire community. Money circulated in the community not only contributes to businesses, but provides employment and support for local schools, non-profit groups and other charities. A strong, diverse business base with the community provides additional economic opportunities for all of us.

Yearly Membership Investment Schedule

CLASSIFICATION GROUPS

Business Membership.....	\$285.00
Non-Profit Organization	\$100.00
Agricultural Membership	\$100.00
Individual Membership.....	\$100.00

Owners of two or more businesses enjoy a 50% discount on the second membership.