



**15th Anniversary  
"ART OF THE AVOCADO" Competition  
April 1-24, 2020**

**PROSPECTUS**

**CATEGORIES:** 2-Dimensional ~ 3-Dimensional  
Photography

**SPONSOR AWARDS FOR 2-D & 3-D CATEGORIES**

- 1st Place - \$300
- 2nd Place - \$200
- 3rd Place - \$100

**PHOTOGRAPHY CATEGORY**

- 1st Place - \$100
- 2nd Place - \$ 75
- 3rd Place - \$ 25

**ADDITIONAL CASH AWARDS**

- Fallbrook Chamber of Commerce Award\*
- Merrill Everett Memorial Award
- George Bamber Memorial Award
- Holy Guaca-Moly Award
- Honorary Mayor Award
- Avocado Festival Chairman Award
- People's Choice Award

*Sponsored by*



**CONTEST GUIDELINES\*\***

Any artistic medium may be submitted...  
the only restriction is that an "avocado"  
**must be easily identifiable in all pieces.**

**2-Dimensional & Photography**

Artwork may be no larger than 32-inches on any  
side, including frame, and weigh no more than 10 lbs.  
Unframed paintings on canvas shall be  
finished on all sides with no staples showing.  
Wire hangers only, no saw-tooth hangers.

**3-Dimensional**

Work may be no larger than 24" high x 18" wide,  
weigh no more than 20lbs., and must  
have a stable base when set on a flat surface.

**ENTRY RULES**

Artists may enter up to two (2) pieces.  
The backs of each piece of art must have artist's  
name, contact information, title of artwork  
and medium. Artwork must hang the entire  
show and may not be removed.

**ENTRY FEES**

\$25.00 for first entry - \$15.00 for second entry  
Check or Cash only. Checks made payable to:  
*Art of Avocado Art Competition*

**SALES**

Will be between the Buyer & Artist  
by means of a "Purchase Agreement."  
Fallbrook Chamber of Commerce  
*will not* retain a commission on any sale.

**WHAT TO DO**

To reserve your space  
Email: [register@fallbrookchamberofcommerce.org](mailto:register@fallbrookchamberofcommerce.org)



**Event Coordinator: Anita Kimzey**  
**714-222-2462 (cell) • 760-731-0277 (home)**  
**[register@fallbrookchamberofcommerce.org](mailto:register@fallbrookchamberofcommerce.org)**

**WHEN TO ENTER**

Entries to be delivered to Fallbrook Chamber office  
on Friday, March 27th or Saturday,  
March 28th, between the hours of  
10:00AM - 3:00PM.

*No artwork will be accepted after  
Saturday, March 28th*

(Chamber Office 111 So. Main Avenue, Fallbrook, CA)

**JUDGING**

Will take place at a Private Reception by a panel  
of judges, selected from the community, at the  
Chamber of Commerce office on Sunday, April 5th.  
Participating artists are invited, as guests, to attend.  
Awards will be announced at that time.

**PEOPLE'S CHOICE AWARD**

***Sponsored by: TEKILA Cocina Mexicana***

All participating artists will be part of the Avocado  
Festival on Sunday, April 19th.  
Festival-goers will be able to vote for their favorite.  
The winner will be contacted and announce  
on the Fallbrook Propane Facebook page  
Chamber of Commerce website and  
Facebook page and in the Village News.

**IMPORTANT DATES**

- March 27 and 28: Hand delivery of entries  
10:00am-3pm
- April 5 - Judging Reception
- April 19- Avocado Festival
- April 25 - Pickup of artwork 10am-3pm

***\*The winner of this award will create a piece of  
artwork for use in the 2021 Avocado Festival poster.***

***\*\*The curators reserve the right to decline any entry  
which does not comply with the contest guidelines  
and/or is not appropriate for viewers of all ages.  
All artwork must be presented in good condition.***

***Additional Sponsors:***

