

Full-Time Vendor Application Additional

Location, Hours, and Season: The Fallbrook Main Avenue Farmers Market will be held, rain (1) or shine, each Saturday from **9:30 a.m. to 2:00 p.m.**, beginning on _____ and continuing through September 2021. The Market is located in downtown Fallbrook on Main Avenue between Fig and Alvarado and Alvarado and Hawthorne (Alvarado will remain open).

Market Promotion: The community has long awaited a Market. The Market will be promoted through our weekly newsletter, through our Fallbrook Features E-Blast, through Facebook and Instagram, through internet and print listings of regional farmers' markets, and our web site (www.fallbrookchamberofcommerce.org).

Music and Community: The Market looks forward to music being "legal" again and in the future will offer live music each week.

Fees and Spaces: This season, available stalls will consist of a 10 x 10 at the rate of \$35 per space for the duration of the Market. Fees are discounted for monthly vendors when prepaid. Please note that water hookups are not available. Electrical hookups are not available. Upon request and approval by the market coordinators, two or more vendors may share a given stall by alternating weeks or by dividing the market season between them, or by operating in common out of the assigned space. The rental fee is due upon notice of acceptance. Stall locations will be assigned by the market coordinators each week. We will try to assign vendors to approximately the same positions from week to week, but circumstances may require changes in vendor locations at the discretion of the market coordinators. White tents are required for all Artisan vendors.

Participation: Vendors shall participate in at least 1 Market day a month and are required to give advance notice when they cannot attend the Market so that the coordinators can better accommodate such absences.

Choice of Vendors: Vendors will be selected to provide shoppers with an appealing variety of high quality, locally grown or produced agricultural products and foods. However, the choice of specific vendors will be made in the discretion of the Fallbrook Main Avenue Farmers Market. We may, in our discretion, add new vendors during the course of the season. We may also invite "visiting vendors" to fill one or more stalls reserved for that purpose or to replace missing regular vendors. Visiting vendors will be chosen, in our discretion, to increase the variety or enhance the mix of products offered at the Market. Please note, no vendor is entitled to exclusivity, and at the discretion of the Market organizers, more than one vendor may be permitted to sell a given product.

Vendors are not permitted to substitute another vendor to cover their absence.

Termination: The Market will terminate in the discretion of the Fallbrook Main Avenue Farmers Market.

Operating Organization: The Market is operated by the Fallbrook Chamber of Commerce, a non-profit corporation, which can be reached at:

Fallbrook Chamber of Commerce

111 S Main Ave.

Fallbrook, CA, 92028

info@fallbrookfarmersmarket.org

Deadlines: Applications must be returned to the above address no later than September 15, 2020. Applicants will be notified of the status of their application by September 21, 2020.

Fees will be due upon notice that an applicant has been accepted as a vendor. Checks should be made payable to “Fallbrook Chamber of Commerce” and sent to the above address.

The Market may, in its discretion, withdraw the acceptance of any applicant who has not paid his or her fees by October 1, 2020.

