

2011 Fallbrook Avocado Festival • Exhibitor Application and Contract • April 17, 2011

Step 1: Reserve Choose one, two, or more booths for 2011 Fallbrook Avocado Festival

1,2,3+ Booths	Membership Classification	Day of Festival 2010	Postmark/Fax by Jan. 1, 2011	Postmark/Fax By March 1, 2011	Total
	Mandatory Process Fee Non-refundable	25.00	25.00	25.00	25.00
	Booth Price (See Below)				
	Returning 2010 Vendor Discount	25% off	15% off	10% off	
	Food Vendor \$200 Cleaning Deposit*	\$200	\$200	\$200	
	Electricity – Blue Section & Green Food Zones (no 220)	\$50 per booth	\$50 per booth	\$50 per booth	
				Total Due Now	

*If completely clean at breakdown, deposit returned within 7 business days after the festival or credited towards next years fees.

Fees:

Booth Type	Non-Chamber Member	Chamber Member	Chamber Member Non Profit
Crafts (100% Handmade by you)	\$300	\$250	\$200
Farmers Market	\$100	\$50	\$50
Commercial	\$400	\$250	\$200
Food	\$600	\$400	\$350
Information Only	\$300	\$250	\$200
Corner: Craft/Info	\$600	\$500	
Corner: Commercial	\$700	\$500	
Corner: Food	\$800	\$600	

(Circle Your Choice)

Step 2: Join Members get preferred rates, so now is the time to join!

Our company wishes to become a Chamber Member today

Call us for an application: 760-728-5845 or join online

www.fallbrookchamberofcommerce.org

Step 3: Complete information for your booth(s)

Company _____

Phone _____

Contact _____

Address _____

City _____ State _____ Zip _____

Mobile Phone _____ Fax _____

Email _____

Website _____

Step 4. Payment Select Payment Plan

Check Please make payable to Fallbrook Chamber of Commerce

Check # _____ Amount _____

Visa MC

Credit Card # _____

Expiration Date _____ CCV Code _____

Name on Card _____

Zip Code _____ Amount _____

Signature _____

Step 5: Preferred Booth Location(s) Please indicate below your 1st, 2nd and 3rd request for booth locations. Sorry, no guarantees. Selections are at the Chamber's discretion. You will receive your confirmation by mail.

1st Choice: Booth # _____

2nd Choice: Booth# _____

3rd Choice: Booth # _____

As of March 15, 2011 there will be no booth changes. Full refunds will be given, excluding the processing fee, up to Sept. 30, 2010 and half up to February 1, 2011.

Step 6: List your products and Prices

Step 7: Checklist All vendors, please include the following with your application:

- 1. Photo of product, with prices, to be sold at event
- 2. Photo of booth display/set-up
- 3. Copy of CA Resale License
- 4. Copy of Health permit for Food Vendors only
- 5. \$200 deposit for cleaning deposit, Food Vendors only

I hereby waive and release and agree to defend and hold harmless the festival producers, Fallbrook Chamber of Commerce, property owners and business operators, County of San Diego, and State of California from and against any and all claims, causes of action and liability for, or damages to, my booth or its contents, myself, booth help, and/or guests occurring before, during or after this event. An agreement between us has to be executed before you're accepted in this event.

Signature _____

Date _____

Mail or fax contract with payment to:

Fallbrook Chamber of Commerce
233 E. Mission Rd.
Fallbrook, CA 92028

Ph. 760-728-5845 Fax 760-728-4031

www.fallbrookchamberofcommerce.org