

ART OF THE AVOCADO

Think “avocado” and get your creative juices flowing!

*Thanks to George and Gayle Bamber of Holy Guaca-Moly,
the 2011 Fallbrook Avocado Festival will again feature an art competition
--based on the avocado itself.*

WHO CAN ENTER:

Everyone!

GUIDELINES FOR THE CONTEST:

Any artistic medium (watercolor, oil, acrylic, photography, clay, ceramic, collage, glass, jewelry, metalworking, textile, woodworking, charcoal, line drawing)... the only restrictions are that the viewer can actually “see” an avocado somewhere in the work.

GENERAL PRIZES:

First Place - \$300

Second Place - \$200

Third Place - \$100



WHEN TO ENTER:

Artwork must be delivered to the Pinnell Gallery, 124 North Main Avenue, Tuesday, March 29 and Wednesday, March 30, between 10 a.m. and 3 p.m. No artwork will be accepted after March 30. For directions to Pinnell Gallery visit the website at: www.pinnellgallery.com

WHAT TO DO:

Fill out an application when you drop off your piece of artwork and pay an entry fee of \$10.00 per entry, checks payable to “Holy Guaca-Moly”.

JUDGING:

Judging will take place at a Wine & Cheese Reception on Wednesday, April 6, by a panel of judges, selected at random from a list of volunteers.

WINNERS:

Cash prizes will be awarded and the winning entries will be on display the day of the Avocado Festival. Winners will be awarded their prizes on the Community Stage the day of the Festival at 3:00 p.m.

PEOPLE’S CHOICE AWARD:

All participating artists will also be part of a Festival-wide popular vote that will take place on Festival day, April 17. Artists will be listed in a contest information sheet, their work will be on display at Pinnell Gallery, and Festival-goers will be able to vote for their favorite “avocado”. Ballots will be picked up at 2:00 p.m., and the People’s Choice Award will be announced at 3:00 p.m. at the Community Stage.

Coordinated by the Fallbrook Chamber of Commerce
233 E. Mission Road, Fallbrook, CA 92028, (760) 728-5845, FAX (760) 728-4031